



Welcome to the Mountain Creek Netball Club's 2018 Sponsorship Program

Each year, we invite local businesses to sponsor & support our Netball Club. Sponsoring our club is not only a great way to get involved with the community; it's also an amazing form of marketing for your business. We are one of the largest netball clubs on the Sunshine Coast, with over 220 registered players in 25 teams in 2017. Players, parents, coaches & managers & their families all enjoy this wonderful sport and as a club we hope to provide them with the resources to realise their full potential. By supporting our club your business branding will have great exposure in front of thousands of people and the local community while supporting junior sport.

Running a Netball Club and providing services to our members all costs money. One of the aims of our club is to try and minimise the cost for parents of their children playing netball. To do this the club committee has recognised the opportunity and potential of sponsorship as a true win-win scenario due to the size and reach of our club. We believe that this approach not only benefits families but also benefits local businesses by driving trade from the club to their business. We believe that working together we can help develop a mutually beneficial, thriving and supportive local community.

This year we are asking for assistance to help subsidise the cost of; equipment, uniforms, registrations, functions, trophies, and coaching programs and assists in the efficient running of our club and the development of our players and coaches.

We understand that you have several choices, when considering different marketing & community outreach opportunities, however we truly believe that sponsoring with the Mountain Creek Netball Club will be a great fit for your business.

So, what are we offering? This year we are offering the following Sponsorship options.

Premium Club Sponsor - \$500

- **Electronic Media advertising:**
 - Club Website – Business advertising at bottom of Club Home Page (large size graphic), promotion of specific business deals and events.
 - MCNC Facebook page – Fortnightly Shout outs and promotion of business deals and events.
 - MCNC Team App – Fortnightly Shout outs, sponsor branding and links to business website, promotion of business deals and events.
 - Club eNewsletter – Regular exposure to over 300 parents and children – Business Ad included as part of every eNewsletter – standard part of eNewsletter template.
- **Other Advertising Opportunities:**
 - Promotion at all carnivals MCNC attends within the region
 - Weekly Team awards – Vouchers (Whole of Club – Business dependant)
 - Possible advertising on Club merchandise with business branding for distribution to every registered player - in 2017 this was over 220 children (at cost), e.g. Water Bottles, Umbrella's, Towels, etc...
 - Recognition as Premium Sponsor at Club End of Year Trophy Presentation – Whole presentation slide and specific mention as Premium Club Sponsor.



- Display of business brochures / business cards / promotional material / giveaways etc at any of our training sessions throughout the week.

Standard Club Sponsor - \$150

- **Electronic Media advertising:**
 - Club Website – Business advertising at bottom of Club Home Page (small size graphic), promotion of specific business deals and events.
 - MCNC Facebook page – Monthly Shout outs and promotion of business deals and events.
 - MCNC Team App – Monthly Shout outs, sponsor branding and links to business website, promotion of business deals and events.
 - Club eNewsletter – Regular exposure to over 200 parents and children – Business Ad included as part of every eNewsletter – standard part of eNewsletter template.
- **Other Advertising Opportunities:**
 - Weekly Team awards – Vouchers (Whole of Club – Business dependant)
 - Possible advertising on Club merchandise with business branding for distribution to every registered player - in 2017 this was over 220 children (at cost), e.g. Water Bottles, Umbrella's, Towels, etc...
 - Recognition as Standard Sponsor at Club End of Year Trophy Presentation – Business Logo on combined Standard Sponsor Presentation Slide.

Team Sponsor - \$50

- Promotion at Individual Team Level – by Team Manager
- Weekly Team awards (Specific team – Business dependant)
- Recognition as Team Sponsor at Club End of Year Trophy Presentation – Business Logo on Team Presentation Slide.

Club Supporters

The club also has arrangements with other businesses that provide community support. These businesses are referred to as “Club supporters” and typically provide funding via their “Patronage Programs”. Currently these include:

- Rebel Sports – Kawana via their Community Kickbacks Program.
- Bakers Delight – Kawana and Maroochydore via the Dough Raiser Program.
- Domino's Pizza via the Pizza Mogul Program.

We are always on the lookout for other sponsorship arrangements. If your business would like to offer an alternate to the above, that would be mutually beneficial, please feel free to discuss it with our sponsorship coordinator.

Mountain Creek Netball Club would like to thank-you for considering our sponsorship proposal. If you would like to be part of our program, please fill in the attached application form and forward to our sponsorship coordinator at: mcncsponsorship@gmail.com at your earliest convenience.